

## The List

Privately owned public relations agencies<sup>1</sup>Ranked by 2008 metro-area public relations income<sup>2</sup>

RANK	LAST YEAR'S RANK	COMPANY ADDRESS	PHONE FAX WEB SITE	2008 METRO-AREA PUBLIC RELATIONS INCOME	TOTAL PUBLIC RELATIONS INCOME NUMBER OF PUBLIC RELATIONS ACCOUNTS	PERCENT OF REVENUE FROM PUBLIC RELATIONS OPERATIONS	HEADQUARTERS YEAR ESTABLISHED	SENIOR LOCAL EXECUTIVE, TITLE
1	1	<b>Edelman</b> 1875 Eye St. NW, Suite 900 Washington, D.C. 20006	202-371-0200 202-371-2858 edelman.com	\$49 million	wnd 110	100%	Chicago 1952	Rob R. Rehg, President
2	3	<b>The Glover Park Group</b> 1025 F St. NW, Ninth Floor Washington, D.C. 20004	202-337-0808 202-337-9137 gloverparkgroup.com	\$34.07 million	\$36.09 million 129	83%	Washington 2001	Carl A. Smith Jr., President and CEO
3	7	<b>Levick Strategic Communications LLC</b> 1900 M St. NW Washington, D.C. 20036	202-973-1300 202-973-1301 levick.com	\$10.02 million	\$10.02 million 44	100%	Washington 1998	Richard S. Levick, President and CEO
4	8	<b>CRC Public Relations</b> 2760 Eisenhower Ave., Fourth Floor Alexandria, Va. 22314	703-683-5004 703-832-1703 cropublicrelations.com	\$8.71 million	\$8.71 million 13	100%	Alexandria 1989	Leif Noren, Chairman
5	9	<b>Hager Sharp Inc.</b> 1090 Vermont Ave. NW, Third Floor Washington, D.C. 20005	202-842-3600 202-842-4032 hagersharp.com	\$8.55 million	\$8.89 million 15	100%	Washington 1973	Garry Curtis, President and CEO
6	12	<b>Stanton Communications Inc.</b> 1150 Connecticut Ave. NW, Suite 810 Washington, D.C. 20036	202-223-4933 202-223-1375 stantoncomm.com	\$6.17 million	\$7.09 million 28	100%	Washington 1989	Peter V. Stanton, President
7	11	<b>Merritt Group Inc.</b> 11600 Sunrise Valley Drive, Suite 320 Reston, Va. 20191	703-390-1500 703-860-2080 merrittgrp.com	\$5.53 million	\$5.53 million 24	100%	Reston 1995	Ben Merritt, CEO
8	-	<b>O'Keeffe &amp; Co. Inc.</b> 921 King St. Alexandria, Va. 22314	703-883-9000 703-883-9007 okco.com	\$3.72 million	\$9.66 million 21	100%	Alexandria 1997	Stephen W.T. O'Keeffe, Principal
9	15	<b>Crosby-Volmer International Communications</b> 1025 Connecticut Ave., Suite 401 Washington, D.C. 20036	202-232-6575 202-232-6535 crosbyvolmer.com	\$3.61 million	\$4.74 million 18	100%	Washington 1997	Rob Volmer, President
10	13	<b>Brotman-Winter-Fried Communications</b> 111 Park Place Falls Church, Va. 22046	703-534-4600 703-536-2255 specialevent.com	\$3.6 million	\$3.6 million 30	86%	Falls Church 1969	Steve I. Winter, President
11	14	<b>SunStar</b> 1033 N. Fairfax St., Suite 300 Alexandria, Va. 22314	703-299-8390 703-299-8393 isunstar.com	\$3.32 million	\$3.32 million 28	100%	Alexandria 1991	Kathryn Morrison, President and CEO
12	22	<b>Sage Communications LLC</b> 8229 Boone Blvd., Suite 410 Vienna, Va. 22182	703-584-5633 703-564-0101 aboutsage.com	\$2.83 million	\$2.83 million 16	50%	Vienna 2004	Larry Rosenfeld, CEO
13	17	<b>zcomm</b> 7830 Old Georgetown Road, Suite 125 Bethesda, Md. 20814	240-395-0225 240-395-0226 zpr.com	\$2.6 million	\$2.6 million 46	90%	Bethesda 1989	Rise J. Birnbaum, CEO
14	21	<b>Live Wire Media Relations LLC</b> 225 Reinekers Lane, Suite 330 Alexandria, Va. 22314	703-519-1600 703-519-8828 livewiredc.com	\$2.5 million	\$2.5 million 15	100%	Alexandria 1998	Chryssa I. Zizos, President
15	20	<b>SpeakerBox Communications LLC</b> 7900 Westpark Drive, Suite T410 McLean, Va. 22102	703-287-7810 703-287-7801 speakerboxpr.com	\$2.45 million	\$2.45 million 14	100%	McLean 1997	Elizabeth Shea, President and CEO
16	16	<b>RMR &amp; Associates Inc.</b> 5870 Hubbard Drive Rockville, Md. 20852	301-230-0045 301-230-0046 rmr.com	\$2.3 million	\$2.3 million 16	50%	Rockville 1987	Robyn M. Sachs, President
17	-	<b>Concepts Inc.</b> 18200 Wickham Road Olney, Md. 20832	301-570-0115 301-570-3124 conceptspr.com	\$2.28 million	\$2.28 million 10	100%	Olney 1996	Karen Herson Vaughn, President
18	19	<b>LRG Inc.</b> 1199 N. Fairfax St., Suite 400 Alexandria, Va. 22314	703-548-8535 703-548-8536 lrginc.com	\$1.87 million	\$1.87 million 10	100%	Alexandria 1998	LaVera Leonard, President
19	23	<b>Boscobel Marketing Communications Inc.</b> 8606 Second Ave. Silver Spring, Md. 20910	301-588-2900 301-588-1363 boscobel.com	\$1.8 million	\$2 million 12	85%	Silver Spring 1978	Joyce L. Bosc, President and CEO
20	24	<b>Commonwealth Consultants Inc.</b> 8321 Old Courthouse Road, Suite 250 Vienna, Va. 22182	703-827-0800 703-827-0571 cwconsult.com	\$1.45 million	\$1.45 million 14	100%	Vienna 1996	Jim Lamb, President
21	25	<b>CommCore Consulting Group</b> 1901 L St. NW, Suite 707 Washington, D.C. 20036	202-659-4177 202-659-0282 commcoreconsulting.com	\$1 million	\$2.4 million 50	90%	Washington 1985	Andrew D. Gilman, President and CEO
22	-	<b>Bendure Communications Inc.</b> 201 E. Washington St. Middleburg, Va. 20117	540-687-6700 540-687-3470 bendurepr.com	\$706,500	\$706,500 30	100%	Middleburg 1999	Victoria L. Bendure, President

Sources: the companies wnd - would not disclose n/a - not available Research by Lindsay Smith

<sup>1</sup>Only companies reporting 50 percent or more of their revenue from public relations operations were considered for this list. <sup>2</sup>Apco Worldwide, No. 2 on last year's list, did not provide information before publication. Qorvis Communications LLC, No. 4 on last year's list, reported less than 50% of revenue from public relations operations. The ranked companies have provided information to researchers on request. The List does not endorse the participants or suggest the quality of products and services. Please send updates or corrections on company letterhead to Research Director, Washington Business Journal, 1555 Wilson Blvd., Suite 400, Arlington, Va. 22209.