

The List

# Public relations agencies

Ranked by 2007 metro-area public relations income<sup>1</sup>

RANK	LAST YEAR'S RANK	COMPANY ADDRESS	PHONE FAX WEB SITE	2007 METRO-AREA PR INCOME	TOTAL PR INCOME NUMBER OF PR ACCOUNTS	PERCENTAGE OF REVENUE FROM PR OPERATIONS	HEADQUARTERS YEAR ESTABLISHED	SENIOR LOCAL EXECUTIVE, TITLE
1	2	<b>Edelman</b> 1875 Eye St. NW, Suite 900 Washington, D.C. 20006	202-371-0200 202-371-2858 edelman.com	\$47 million	\$402.5 million 85	100%	Chicago 1969	Rob R. Rehg, President
2	1	<b>Apco Worldwide Inc.</b> 700 12th St. NW, Suite 800 Washington, D.C. 20005	202-778-1000 202-466-6002 apcoworldwide.com	\$46.6 million	\$97.5 million 174	wnd	Washington 1984	Margery Kraus, President and CEO
3	-	<b>The Glover Park Group</b> 3299 K St. NW, Suite 500 Washington, D.C. 20007	202-337-0808 202-337-9137 gloverparkgroup.com	\$29.29 million	\$31.65 million 130	81%	Washington 2001	Carl A. Smith Jr., President and CEO
4	3	<b>Qorvis Communications LLC</b> 1201 Connecticut Ave. NW, Suite 500 Washington, D.C. 20036	202-496-1000 202-496-1300 qorvis.com	\$15.58 million	\$15.58 million wnd	51%	Washington 2000	Michael J. Petruzzello, Managing partner
5	4	<b>Widmeyer Communications</b> 1825 Connecticut Ave. NW Washington, D.C. 20009	202-667-0901 202-667-0902 widmeyer.com	\$10.2 million	\$11.9 million 115	90%	Washington 1988	Joseph Clayton, President and CEO
6	5	<b>O'Keeffe &amp; Co. Inc.</b> 921 King St. Alexandria, Va. 22314	703-883-9000 703-883-9007 okco.com	\$8.74 million	\$8.74 million 21	100%	Alexandria 1997	Stephen W.T. O'Keeffe, Founder and principal
7	-	<b>Levick Strategic Communications</b> 1900 M St. NW Washington, D.C. 20036	202-973-1300 202-973-1301 levick.com	\$8.55 million	\$8.55 million 33	100%	Washington 1998	Richard S. Levick, President and CEO
8	6	<b>CRC Public Relations</b> 2760 Eisenhower Ave., Fourth Floor Alexandria, Va. 22314	703-683-5004 703-683-1703 crcpublicrelations.com	\$7.6 million	\$7.6 million 49	100%	Alexandria 1989	Leif Noren, Chairman
9	7	<b>Hager Sharp Inc.</b> 1090 Vermont Ave. NW Washington, D.C. 20005	202-842-3600 202-842-4032 hagersharp.com	\$7.51 million	\$7.99 million 14	100%	Washington 1973	Garry Curtis, President and CEO
10	25	<b>Spectrum Science Communications</b> 2000 K St. NW, Second Floor Washington, D.C. 20006	202-955-6222 202-955-0044 spectrumscience.com	\$6.04 million	\$6.04 million 8	85%	Washington 1996	John J. Seng, President
11	8	<b>Merritt Group Inc.</b> 11600 Sunrise Valley Drive, Suite 320 Reston, Va. 20191	703-390-1500 703-860-2080 merrittgrp.com	\$5.1 million	\$5.1 million 22	100%	Reston 1995	Ben Merritt, CEO
12	8	<b>Stanton Communications Inc.</b> 1150 Connecticut Ave. NW, Suite 810 Washington, D.C. 20036	202-223-4933 202-223-1375 stantoncomm.com	\$4.7 million	\$7.1 million 23	95%	Washington 1989	Peter V. Stanton, President
13	11	<b>Brotman-Winter-Fried Communications</b> 111 Park Place Falls Church, Va. 22046	703-534-4600 703-536-2255 specialevent.com	\$3.74 million	\$3.74 million 48	85%	Falls Church 1969	Steve I. Winter, President
14	14	<b>SunStar</b> 1033 N. Fairfax St. Alexandria, Va. 22314	703-299-8390 703-299-8393 isunstar.com	\$3.56 million	\$3.56 million 30	100%	Alexandria 1991	Kathryn Morrison, President and CEO
15	-	<b>Crosby-Volmer International Communications</b> 1025 Connecticut Ave., Suite 401 Washington, D.C. 20036	202-232-6575 202-232-6535 crosbyvolmer.com	\$3.25 million	\$3.76 million 18	100%	Washington 1998	Robert Volmer, President
16	17	<b>RMR &amp; Associates Inc.</b> 5870 Hubbard Drive Rockville, Md. 20852	301-230-0045 301-230-0046 rmr.com	\$2.7 million	\$2.7 million 20	60%	Rockville 1987	Robyn M. Sachs, President
17	15	<b>zcomm</b> 7830 Old Georgetown Road Bethesda, Md. 20814	240-395-0225 240-395-0226 zpr.com	\$2.6 million	\$2.6 million 16	80%	Bethesda 1989	Rise J. Birnbaum, Founder and CEO
18	20	<b>Brand Resources Group Inc.</b> 110 S. Union St., Suite 300 Alexandria, Va. 22314	703-839-8350 703-739-8340 brandresourcesgroup.com	\$2.35 million	\$3.25 million 7	85%	Alexandria 2005	Jane L. Barwis, President and CEO
19	13	<b>LRG Inc.</b> 1199 N. Fairfax St., Suite 400 Alexandria, Va. 22314	703-548-8535 703-548-8536 lrginc.com	\$2.24 million	\$2.24 million 13	94%	Alexandria 1998	LaVera Leonard, President
20	19	<b>SpeakerBox Communications LLC</b> 7900 Westpark Drive, Suite T410 McLean, Va. 22102	703-287-7810 703-287-7801 speakerboxpr.com	\$2.2 million	\$2.2 million 16	100%	McLean 1997	Elizabeth Shea, President and CEO
21	21	<b>Live Wire Media Relations LLC</b> 225 Reinikers Lane, Suite 330 Alexandria, Va. 22314	703-519-1600 703-519-8828 livewirecd.com	\$2.1 million	\$2.1 million 13	100%	Alexandria 1998	Chryssa I. Zizos, President
22	16	<b>Sage Communications LLC</b> 8229 Boone Blvd., Suite 410 Vienna, Va. 22182	703-748-0300 703-564-0101 aboutsage.com	\$2.01 million	\$2.01 million 10	50%	Vienna 2004	Larry Rosenfeld, CEO
23	24	<b>Boscobel Marketing Communications Inc.</b> 8606 Second Ave. Silver Spring, Md. 20910	301-588-2900 301-588-1363 boscobel.com	\$1.7 million	\$2 million 12	80%	Silver Spring 1978	Joyce L. Bosc, President and CEO
24	23	<b>Commonwealth Consultants</b> 8321 Old Courthouse Road, Suite 250 Vienna, Va. 22182	703-827-0800 703-827-0571 cwconsult.com	\$1.38 million	\$1.38 million 15	100%	Tysons Corner 1996	Jim Lamb, President
25	22	<b>CommCore Consulting Group</b> 1901 L St. NW, Suite 707 Washington, D.C. 20036	202-659-4177 202-659-0282 commcoreconsulting.com	\$1.2 million	\$3 million 50	100%	Washington 1985	Andrew D. Gilman, President and CEO

Sources: the companies wnd - would not disclose Research by Lindsay Smith

<sup>1</sup>Only companies reporting 50 percent or more of their revenue from public relations operations were considered for this list. The ranked companies have provided information to researchers upon request. The List does not endorse the participants or suggest the quality of products and services. Please send updates and corrections on company letterhead to Research Director, Washington Business Journal, 1555 Wilson Blvd., Suite 400, Arlington, Va. 22209. To submit your company for future surveys, please visit bizjournals.com/washington/bol\_survey.